



# CENTRAL ELECTRIC POWER ASSOCIATION

*A tradition of dependable, hometown service since 1937*

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107 EAST MAIN STREET • CARTHAGE, MS 39051

## ELECTRIC CO-OPS GROW FOR THE COMMUNITIES THEY SERVE

OCTOBER IS NATIONAL CO-OP MONTH

October is National Co-op Month, and Central Electric is joining cooperatives across the U.S. to celebrate. Co-ops come in all shapes and sizes, but they each have a common goal: to provide goods or services for the members of the co-op.

Electric co-ops, including Central Electric, exist to serve their members. Our priority is to provide affordable, reliable energy to our local communities. Because we are led by you, the members we serve, we can evolve to meet your needs.



### WAYS “CO-OPS GROW” FOR THEIR MEMBERS

#### CO-OPS GROW

##### *Communities*

Co-ops help communities grow by promoting economic empowerment, fostering community engagement and supporting the unique needs of co-op members. “Concern for Community” is one of our core principles — and being community-focused is essential to everything we do.

#### CO-OPS GROW

##### *Together*

Co-ops are all about cooperation, not competition. That’s why electric co-ops work together to share lessons learned, successful strategies and better ways to serve our members. We’re better when we grow together!

#### CO-OPS GROW

##### *Tomorrow’s Leaders*

Electric co-ops serve as fertile ground for growing tomorrow’s leaders through a variety of youth engagement programs. Whether through school demonstrations, community events, or the Electric Cooperative Youth Tour program, we’re committed to providing opportunities for local youth to learn and thrive in our community and beyond.

#### CO-OPS GROW

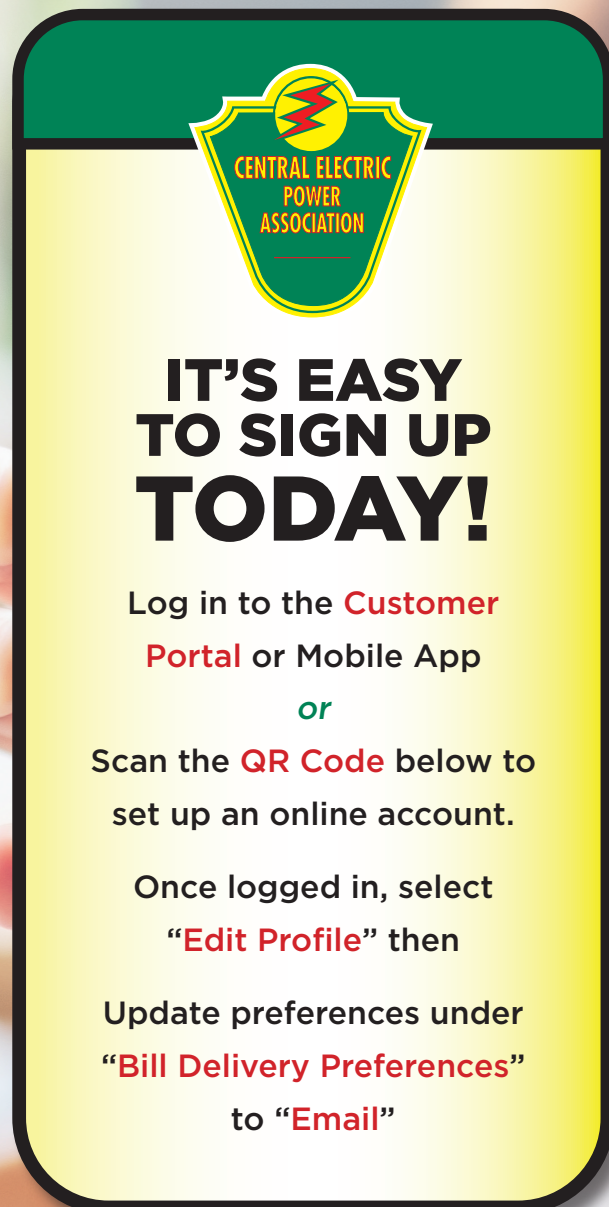
##### *For You*

At Central Electric, your satisfaction is our number one goal. It’s why we were formed many years ago to fulfill a uniquely local purpose. We’ve come a long way since then, and your needs continue to evolve. That’s why we’ll never stop growing for you!

Enjoy the benefits of  
**PAPERLESS BILLING!**  
Simple • Secure • Free

Enroll today, and instead of receiving a paper bill, we'll notify you by email when your bill is available to view online.

Receive monthly bill notifications via email; view, analyze and pay your bill in seconds; and easily access past bill history.



**CENTRAL ELECTRIC POWER ASSOCIATION**

**IT'S EASY TO SIGN UP TODAY!**

Log in to the **Customer Portal** or Mobile App  
or  
Scan the **QR Code** below to set up an online account.

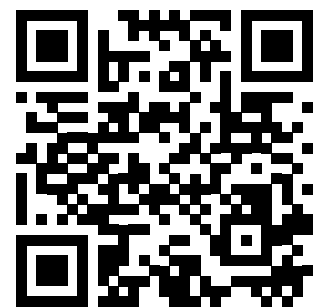
Once logged in, select **"Edit Profile"** then  
Update preferences under **"Bill Delivery Preferences"** to **"Email"**

**View**  
exact copy of your bill

**Receive**  
email reminder to pay

**Analyze**  
past bill history

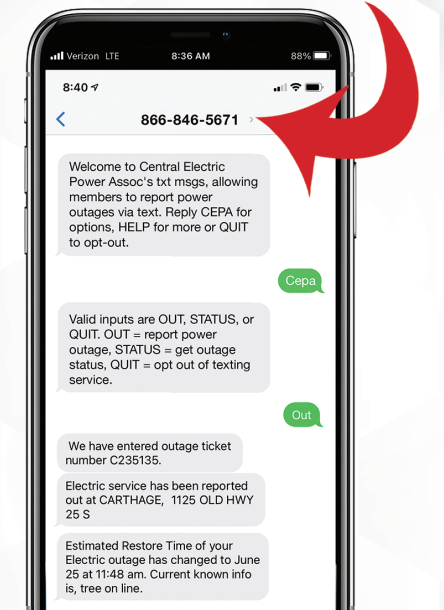
Scan below for  
Customer Portal



# Have an outage...**TEXT US!**


To sign up for texting power outages, please visit **centralepa.com**.


Once you have enrolled, you will receive outage updates. Simply text the word **"OUT"** to **866-846-5671** to report your power outage.



There are **THREE** ways to report an outage:

 **PHONE**  
601-267-3043

 **WEBSITE**  
www.centralepa.com (Click on **Report an Outage**)

 **TEXT**  
Once enrolled, simply text **'OUT'** to 866-846-5671

## TVA/Central EPA Rate Adjustments Effective October 1

Effective October 1, 2023, Tennessee Valley Authority (TVA) will adjust their wholesale power rates by 4.5% to Central Electric Power Association. In conjunction with the TVA adjustment, Central Electric Power Association finds it necessary to adjust our retail electric rates for the first time in 14 years due to the current economic environment.

With TVA and Central EPA adjustments, our average residential consumer with a usage of 1250 kilowatt hours will experience a \$6.93 increase in their electric bill.

Central EPA has increased our retail electric rates only 1.7% since 2009. During this time the Association has endured high inflation, winter storms Uri and Viola, increased fuel costs, and many other increases in operating expenditures.

It is our goal at Central Electric to provide our consumers with reliable and affordable electric service. The Association takes this responsibility very seriously and strives to hold down costs in all areas of our operation.

# SPOOKY ENERGY SAVINGS

by Abby Berry

*Abby Berry writes on consumer and cooperative affairs for the National Rural Electric Cooperative Association.*

## CONJURE INSTANT SAVINGS WITH A SMART THERMOSTAT

One of the easiest ways to save energy is through thermostat control, since home heating and cooling account for a large portion of monthly energy use. Smart thermostats can help you manage heating and cooling costs by learning your daily routine and adjusting the temperature settings accordingly. You can control a smart thermostat from anywhere (through your smart phone), which allows you to prevent unnecessary energy consumption while you're away. Sorcery!

## GET RID OF GOOSEBUMPS BY ELIMINATING GHOSTLY DRAFTS

The winter chill is just around the corner, so now is the time to seal air leaks around your home. Apply caulk and weatherstripping around drafty windows and doors to make your home more comfortable and lower energy use.

## ILLUMINATE YOUR LAIR WITH ENERGY EFFICIENT LIGHTING

LED bulbs use 75% less energy and last 25 times longer than incandescent light bulbs. Make the switch to reduce energy used for lighting. Remember to use LEDs when it's time to decorate for the upcoming holiday season. LED light strings offer an average of 88% energy savings compared to traditional incandescent light strings.

## STIR UP SAVINGS WITH COUNTERTOP CAULDRONS

Cooler weather summons our favorite soup recipes. Small countertop appliances like slow cookers use less energy than cooking meals on the stovetop. Grab your book of spells (or recipes) and start stirring up savings in the kitchen.

When we look around our homes, there are many opportunities to save energy. So this spooky season, investigate your space and unlock a different kind of magic — the kind that brings real energy savings.



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